



# Duration

HOME<sup>®</sup>

EXCELLENT DURABILITY AND WASHABILITY.



INTERIOR ACRYLIC LATEX



## BEAUTY. WASHABILITY. STAIN RESISTANCE. IDEAL FOR HIGH-TRAFFIC RESIDENTIAL AND COMMERCIAL SPACES.

Duration Home® Paint and Primer in One features exclusive cross-linking technology that actually repels stains. It also has advanced stain-blocking technology to seal in stains already on your walls. Duration Home goes on smoothly and quickly and offers excellent hide.

Duration Home is available in four sheens, including a technologically



advanced flat finish that offers the same washability, durability and burnish resistance as the matte or glossier sheens. With Duration Home Flat, there is no need to sacrifice performance for appearance. The flat finish hides minor drywall imperfections while providing a washable, rich look.

### DURATION HOME KEY BENEFITS

<ul style="list-style-type: none"> <li>• Most stains wipe clean with water or mild soap.</li> </ul>	<ul style="list-style-type: none"> <li>• Anti-microbial agents inhibit the growth of mold and mildew on the paint surface.</li> </ul>
<ul style="list-style-type: none"> <li>• Advanced stain-blocking technology — a Paint and Primer in One.</li> </ul>	<ul style="list-style-type: none"> <li>• Ideal for high-traffic residential and commercial spaces.</li> </ul>
<ul style="list-style-type: none"> <li>• No color rub-off and less visible shine after washing.</li> </ul>	<ul style="list-style-type: none"> <li>• Available in all Sherwin-Williams colors and custom tints in flat, matte, satin and semi-gloss sheens.</li> </ul>
<ul style="list-style-type: none"> <li>• Backed by a Lifetime Warranty.</li> </ul>	

### DURATION HOME IS BROUGHT TO YOU BY A NAME YOU KNOW AND TRUST.

For more than 145 years, Sherwin-Williams has provided contractors, builders, property managers, architects and designers with the trusted products they need to build their business and satisfy customers. Duration Home is just one more way we bring you industry-leading paint technology — innovation you can pass on to your customers.

Plus with more than 4,000 stores and 2,400 sales representatives across North America, personal service and expert advice is always available near jobsites. Find out more about Duration Home at your nearest Sherwin-Williams store or to have a sales representative contact you, call **800-524-5979**.

